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## Why we need more girls in the technology industry



As I explained in my blog post from Tuesday, not many women are interested in careers in the technology industry. Most likely due to the fact that girls are raised to suppress their curiosities about the world and be what everyone thinks they should be.

Back in March 2014, Forbes made a list of ways to get more women interested in the technology and business fields.

1. **Start younger.** By creating a foundation in math and science at a younger age, more girls would be exposed to what is necessary to succeed in the field and would feel more confident to begin a career in the tech industry.
2. **Add men to the conversation.** Men need to be included in the dialogue to add more women to the tech industry. Men currently are the ones in power in these fields, and so, they are crucial to realizing the gender gap in these careers.
3. **Change reading lists.** Most books children read do not emphasize women engineers, entrepreneurs, or scientists, much less a strong female protagonist in any case.
4. **Companies can make a difference.** If schools are unable to fund programs to aid

student learning and success, then companies who are able to sponsor students with materials could help them feel confident in their abilities to help them succeed, and become the next leader in the industry.

5. **Media matters.** Today's media outlets have a huge gender bias against women in both television and movies. If we are still fighting for equal portrayal of women in the media that directly relates to what girls believe about themselves. We need to fight for equality in not just one field, but them all—because that's how we can truly make a difference in gender equality.

So, we need to inspire girls to think creatively, explore, and be curious. Because once we do that, there's nothing girls can't do. And that includes, succeeding in the tech world.

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*Photo courtesy of girlzrule.org*