

miranda siwak

E-MAIL miranda.siwak@yahoo.com • PHONE 314-761-8595 • TWITTER @MirandaSiwak
E-PORTFOLIO www.mirandasiwak.com • LIFESTYLE BLOG www.quitesimplymiranda.com

EDUCATION

Bachelor of Arts, Journalism with French Minor, December 2016

Elon University, Elon, North Carolina

Study Abroad: Foundation for International Education, London, England, Fall 2015

EXPERIENCE

a360 Media | New York, New York

Digital Writer, US Weekly

June 2021- Present

- Pitch and write daily celebrity, pop culture, and trending news stories for US Weekly's website
- Source and write stories, create social media copy, and edit drafts during weekend shifts
- Report, conduct interviews, and update drafts on CMS program

Self-Employed | New York, New York

Freelance Writer & Editor

May 2018- Present

- Pitch, write, and edit weekly digital lifestyle articles on fashion, entertainment, and wellness
- Contribute news, features, and newsletters for Zimbio, Moms.com, Bob Vila, and Muehleder
- Input article drafts on various custom CMS programs and edit images using Photoshop

BobVila.com (Acton Media) | New York, New York

Associate Editor, Special Projects

December 2020- March 2021

- Edited licensed guides, affiliate, and lead-gen content for BobVila.com and partner websites
- Liaised and coordinated with freelance writers and editors to ensure all deadlines are met
- Created and pitched original digital content that is consistent with the Bob Vila brand

Adventure Media & Events | New York, New York

Assistant Editor

January 2020- March 2020

Editorial Assistant

July 2018- December 2019

- Wrote and edited print and online content for *the Toy Insider*, *the Toy Book*, and *the Pop Insider*
- Covered trending news, wrote reviews and features, and conducted interviews
- Assigned, managed, and curated daily news coverage for *the Toy Insider* website
- Designed and edited print magazine pages using InDesign and Photoshop
- Created content for weekly "Playlist" e-newsletter
- Worked on-site at the company's sponsored events and attended trade shows
- As Editorial Assistant, prepared samples for television segments and handled administrative duties

Interior Design magazine (Sandow Media) | New York, New York

Freelance Web Producer

September 2017- March 2018

- Built and edited print and digital content on Sandow's custom CMS
- Assisted the digital team with web production and edited images on the Adobe Creative Suite
- Produced original roundups and covered news stories for the site

Dr. Oz The Good Life and Good Housekeeping (Hearst Digital Media) | New York, New York

Digital Editorial Intern

January 2017- July 2017

- Contributed, wrote, and edited healthy living content consistent with the site's brand
- Built and edited digital and print articles on Hearst's CMS system, MediaOS
- Beginning May 2017, assisted the *Good Housekeeping* web team to cover news

SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

AP Style

WordPress

Microsoft Office

Social media input

French language

INVOLVEMENT

Epsilon Sigma Alpha service organization, Elon University, Spring 2014- Winter 2016

Teen Vogue Fashion University magazine and fashion seminar, New York, NY, March 2015