

# miranda siwak

E-PORTFOLIO [www.mirandasiwak.com](http://www.mirandasiwak.com) • LIFESTYLE BLOG [www.quitesimplymiranda.com](http://www.quitesimplymiranda.com)

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## EDUCATION

**Bachelor of Arts, Journalism with French Minor, December 2016**

Elon University, Elon, North Carolina

Study Abroad: Foundation for International Education, London, England, Fall 2015

## EXPERIENCE

**McClatchy Media | New York, New York**

Senior Writer, *Us Weekly*

September 2025- Present

Digital Writer, *Us Weekly*

June 2021- September 2025

- Pitch and write daily celebrity, pop culture, and trending news stories for *Us Weekly*'s website
- Source and write stories, create social media copy, and edit drafts during weekend shifts
- Report, conduct interviews, and update drafts on CMS program

**Self-Employed | New York, New York**

Freelance Writer & Editor

May 2018- Present

- Pitch, write, and edit weekly digital lifestyle articles on fashion, entertainment, and wellness
- Contribute news, features, and newsletters for Zimbio, Moms.com, Bob Vila, and Muehleder
- Input article drafts on various custom CMS programs and edit images using Photoshop

**BobVila.com (Acton Media) | New York, New York**

Associate Editor, *Special Projects*

December 2020- March 2021

- Edited licensed guides, affiliate, and lead-gen content for BobVila.com and partner websites
- Liaised and coordinated with freelance writers and editors to ensure all deadlines are met
- Created and pitched original digital content that is consistent with the Bob Vila brand

**Adventure Media & Events | New York, New York**

Assistant Editor

January 2020- March 2020

Editorial Assistant

July 2018- December 2019

- Wrote and edited print and online content for *the Toy Insider*, *the Toy Book*, and *the Pop Insider*
- Covered trending news, wrote reviews and features, and conducted interviews
- Assigned, managed, and curated daily news coverage for *the Toy Insider* website
- Designed and edited print magazine pages using InDesign and Photoshop
- Created content for weekly "Playlist" e-newsletter
- Worked on-site at the company's sponsored events and attended trade shows
- As Editorial Assistant, prepared samples for television segments and handled administrative duties

**Interior Design magazine (Sandow Media) | New York, New York**

Freelance Web Producer

September 2017- March 2018

- Built and edited print and digital content on Sandow's custom CMS
- Assisted the digital team with web production and edited images on the Adobe Creative Suite
- Produced original roundups and covered news stories for the site

**Dr. Oz The Good Life and Good Housekeeping (Hearst Digital Media) | New York, New York**

Digital Editorial Intern

January 2017- July 2017

- Contributed, wrote, and edited healthy living content consistent with the site's brand
- Built and edited digital and print articles on Hearst's CMS system, MediaOS
- Beginning May 2017, assisted the *Good Housekeeping* web team to cover news

## SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

AP Style

WordPress

Microsoft Office

Social media input

French language

## INVOLVEMENT

Epsilon Sigma Alpha service organization, Elon University, Spring 2014- Winter 2016

Teen Vogue Fashion University magazine and fashion seminar, New York, NY, March 2015